



Built for Seafood. Powered by D365.

Orion brings seafood expertise to the heart of your tech stack. Designed to sit seamlessly on top of Microsoft Business Central, Orion delivers the seafood-specific functionality your business needs — without sacrificing the power and scalability of your core platform.

From procurement and sales to production, analytics, and traceability, Orion connects every part of your seafood operation. The result: streamlined processes, stronger margins, and total visibility from ocean to invoice.

Purpose-Built for the Seafood Industry

Orion is engineered for processors, distributors, retailers, wholesalers, traders, and aquaculture operations that demand efficiency, compliance, and insight. By combining deep seafood expertise with modern technology, Orion helps you:

- **Fishing Trips, Settlement & Payroll** Manages fishing trip data, settlement processes, and crew payroll to streamline operations and ensure accurate, timely payments.
- **Dual Unit Handling** Allows product to be received under one weight measurement and sold by case or alternate units, simplifying inventory and pricing alignment.
- **Transaction Management** Simplifies complex seafood transactions with tools tailored for variable weights, diverse product forms, and rapid pricing changes.
- Forecasting & Production Planning Improves predictability and control across demand planning, production scheduling, and raw material requirements.
- **Quality & Compliance** Strengthens quality assurance, traceability, and regulatory compliance with seafood-specific process controls and audit-ready records.
- **Data-Driven Decisioning** Enables faster, more informed decisions through real-time operational data, performance visibility, and integrated analytics.

Core Modules

Purchase & Sales

Purpose-built to manage the complete lifecycle of seafood procurement and sales, Orion streamlines order management, pricing, and inventory control — minimizing manual entry and ensuring accuracy at every step.

Key capabilities:

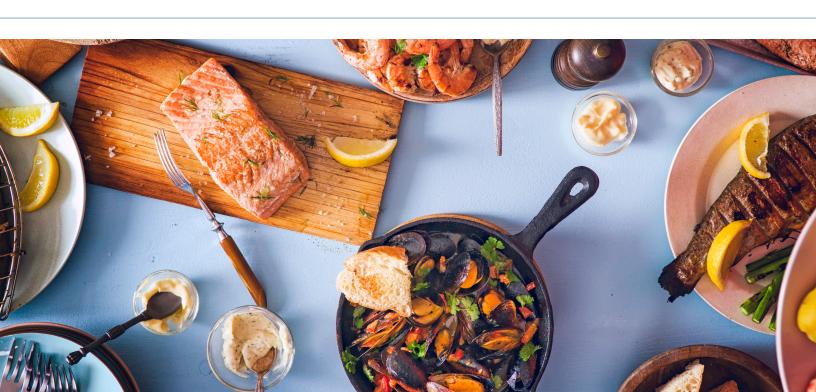
- **Traceability** Provides end-to-end traceability at the box, pallet, or bulk level, ensuring full visibility from raw material intake through finished goods.
- Multi-Unit Buying & Selling Supports transactions in weight, volume, count, and other seafood-specific units to simplify complex purchasing and sales scenarios.
- Landed Cost Management Allows unlimited cost inputs on any transaction for precise, accurate landed-cost calculation and margin control.
- Automated Workflows Streamlines order processing and customer communication with automated steps that reduce manual entry and improve response times.
- Forecasting Delivers seafood-specific demand and supply forecasting to support planning, inventory optimization, and more accurate sales and production decisions.
- Scanning & Labeling Captures product data at the dock and throughout processing, enabling box-level traceability, real-time inventory accuracy, and seamless tracking from raw material to finished goods.

Orion for Cloud

The Orion Cloud module delivers the flexibility and connectivity modern seafood operations need. It provides secure, centralized access to your seafood data and processes from any phone, tablet, or desktop — whether you're on-site, at sea, or managing multiple locations.

Key capabilities:

- Cloud-based access to Orion's modules and data in real time
- Scalable environment that supports companies of all sizes
- API-ready for easy integration with other business systems
- Enables innovation without disruption no heavy infrastructure required
- Ensures consistent performance, security, and data integrity across your enterprise
- Supports collaboration and visibility across departments, facilities, and partners



Processing

Built for seafood production environments, Orion simplifies yield management, cost allocation, and coproduct tracking.

Key capabilities:

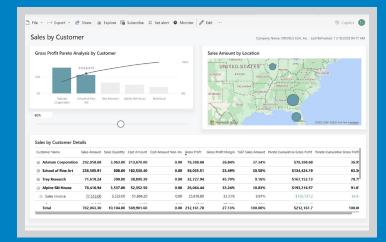
- Integrate with packing and labeling systems for boxlevel detail and scanning
- Track raw material conversions into co- and byproducts
- Monitor estimated vs. Actual yields for better production accuracy
- Allocate costs across production orders for full landed cost accuracy
- Maintain traceability from raw material through finished goods
- · Create and manage multiple production orders with intuitive visual planning

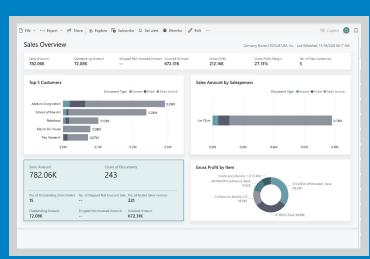
Analytics

Turn your operational data into actionable intelligence. Orion Analytics aggregates and analyzes information across purchasing, sales, processing, and inventory — and layers in external market data for deeper insight.

Key capabilities:

- Benchmark performance, forecast prices, and negotiate strategically
- · Ability to track margins by customer, item and vessel
- Full suite of account reports including trial balance, profit and loss, and vendor and customer aged reports
- Access a library of seafood-specific reports or build your own KPIs
- Connect to other business databases for a single, 360° view





Bring seafood-specific intelligence to your ERP — and turn complexity into clarity.

