

- Accounting & QuickBooks Integration
- Sales & Order Management
- Purchasing Tools for JIT Inventory
- Logistics & Order Control
- Profitability & Prices

## Complete Food Management System that integrates orders and inventory with QuickBooks

Distributors often focus on Food Connex's ease of sales order entry, the powerful purchasing tools, and the error eliminating shipping and invoicing automation and the software's integration with QuickBooks.

Food processors frequently find the cost yielding, simplified recipes, and production labeling utilities to be invaluable. Hybrid businesses enjoy the benefits of a full-featured system that can handle all aspects of their workflow. Business owners appreciate built-in profit margin management, and everyone benefits from the safety, traceability, and quality control.



# Benefits

## Accounting & QuickBooks Integration

A total business solution for food processors and distributors is not complete without an accounting backend. Most food businesses keep a separate accounting system, which must be manually updated with each order – or worse, financial data is spread across droves of spreadsheets that are consolidated only at the end of the quarter. A traditional accounting system tells you historically where you have been but says nothing about how to manage your critical operations today.

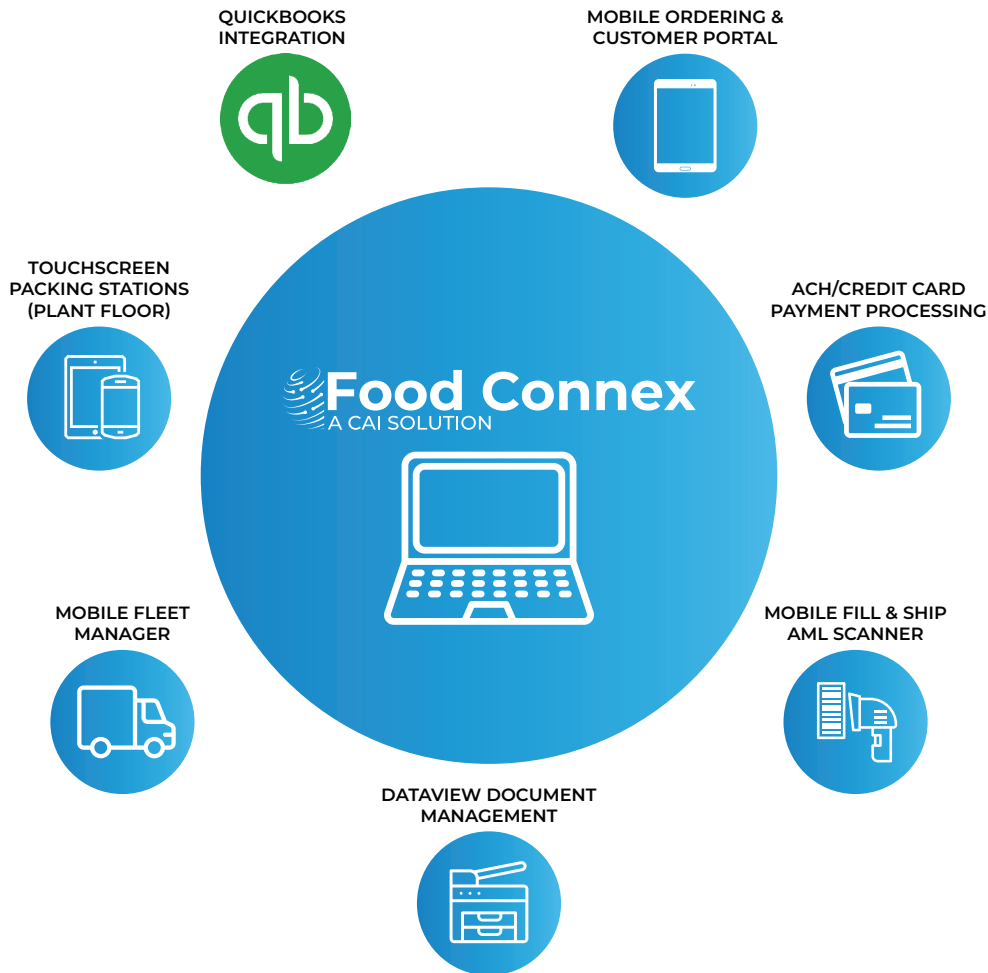
By offering a solution integrated with QuickBooks, Food Connex eliminates the hassles of multiple stand-alone systems.

In addition to providing the basic accounting needs, Food Connex gives you the tools to evaluate profitability and set pricing. It gives salespeople an accurate order entry tool with real-time information to drive margins and volume. Warehouse managers can take advantage of a complete inventory management and fulfillment system tied to the accounting backend.

## Sales & Order Management

Food Connex's system lets you easily manage orders. On a single, customizable screen, you can see a customer's order history so you can recommend items and upsell your products. Using flexing pricing models, Food Connex automatically handles all complex pricing and discounting procedures, including promos, spoilage allowance, broken case up charges, fuel and delivery charges, contract, and chain pricing. Food Connex's management system also allows you to set policies and pricing with ease.

With an accurate order entry system, you can use real-time information to drive margins and recognize any lost sales immediately. In addition, enabling customers and salespeople to directly enter orders, saves valuable time and improves communications by creating an environment of self-service that brings more money to your bottom line.



### Purchasing Tools for Just-in-Time inventory

Food Connex provides real-time insight into sales demand by linking sales, fulfillment and purchasing to each other. Purchasers no longer need to carry an excessive amount of stock to cover for fluctuating demand. With Food Connex, the purchasing process is faster. The online inventory gives purchasers immediate access to quantity counts and stock status, eliminating the need to perform a manual count in the warehouse.

With Food Connex, you don't have doubts and errors. Instead, the order and inventory management tools let your purchasers keep a just-in-time inventory. Purchasers can easily generate a purchase order and fax or email it to a vendor. With a more agile communications process, your purchasers can better time purchase orders with fluctuating inventory levels.

### Logistics & Order Control

Food Connex's inventory system has been specifically designed for handling multiple units of measure. This same system also ensures that all products, no matter the varieties in weight, are recorded and billed correctly. When an order is received, you can quickly generate pick tickets, order acknowledgements, bills of lading, and invoices. If no logistical system is in place in your business, over and under shipping are likely to occur.

Food Connex lets you capture weights and serial numbers through barcode scanners and scales. With barcode

scanning, productivity improves, and so does your bottom line. For any loose or non-coded items, Food Connex captures weights, eliminating the need to manually enter catch weights in addition customer specific labels can be created to marry that product for the customer to assure accurate delivery at the customer level.

### Profitability & Prices

Cash flow is everything, and Food Connex has Accounts Receivable tools to rapidly collect outstanding invoices and improve your cash position. Food

Connex also increases profitability because pricing policies are automatically enforced. Food Connex's cost-based pricing feature allows you to automatically update prices as inventory costs change, while powerful contract pricing options protect price levels for preferred customers.

