



# Ready Lobster Improves

Inventory Visibility, Control, and Accuracy with Seasoft ERP

## Industry

Food & Beverage

## Challenge

Improved inventory control

## Solution

Seasoft ERP Software

## Results

Visibility of on-hand inventory and future production

Increased on-time, in-full shipments

Evaluate profitability based on the sourcing vendor

Ready Seafood is a family run wholesale provider of lobster and value-added lobster products to retail, wholesale and food service companies around the world. The company buys and sells over 15 million pounds of live and processed lobster annually. Ready Seafood is fully certified by the Marine Stewardship Council and has earned a number of other certifications.

**“There are so many wonderful things I can say about Seasoft. Seasoft has a stellar reputation in the industry and is backed by a company firmly committed to developing and enhancing the software.”**

Megan O’Toole, Controller  
Ready Seafood

## Challenge

Ready Seafood was growing and needed more control over their inventory. They also wanted to help their packing and grading crew work more efficiently and accurately.

### Enhanced Digital Whiteboard

View on-hand, committed and projected inventory over the next three days

### Lobster Grading Report

Evaluate each vendor including the number of discards and sales margin by vendor

### Production & Packing Workstations

Capture weights on electronic scales and update sales orders to reduce errors

## Solution

Seasoft Enterprise Resource Planning (ERP) software provides 24/7 inventory visibility, reduces stocking levels and costs, and helps track inventory from the time materials arrive to the shipment of finished goods.

Seasoft reduces receiving, staging, picking and replenishment time, minimizes stocking, picking, packing and shipping errors and simplifies cycle counting and full inventories.



**“We reached out to several industry contacts that had recently evaluated new software. Seasoft was mentioned as the leader in more than one of these conversations. We are pleased to be part of the Seasoft family.”**

Meghan O’Toole, Controller  
Ready Seafood

## Results

Enhanced inventory visibility and control across multiple locations

Lower inventory costs

Tools to help the packing and grading crew work more efficiently and accurately