





## **CUSTOMER SUCCESS STORY**

# Conagra Brands Improves Quality & Reduces Downtime With Connected Work

Conagra Brands quickly implemented a digital solution at its state of the art production facility to measure and optimize quality, production, receiving and shipping functions. Over 400 digital work templates were deployed, collecting real-time data and producing positive outcomes.



Paper-based work instructions hinder collaboration and do not capture the complexities of various standard operating procedures. Conagra Brands wanted to improve operations at its plants by using a digital, mobile-first approach for its frontline employees to execute work, seek real-time help, access information quickly and collect actionable and accurate data.



Digital Work Instructions



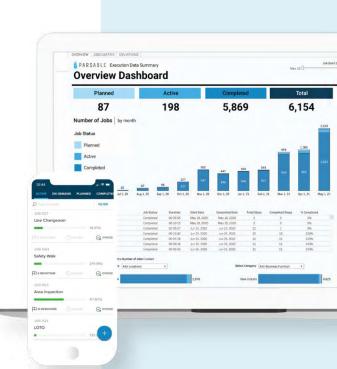
Digital Collaboration





"Before, it might take until the end of their shift to get all the paperwork on. Now we can take pictures or videos and have it within 30-45 minutes."

Steve R.



## THE SOLUTION

As part of the Connected Shop Floor initiative, Parsable is the Connected Worker for Operations solution at Conagra Brands' **brand-new, \$300-million production facility** in Waseca, Minn., with four more sites planned.

## **Minimal IT Support**

- » Quick to Implement
- » Fast to Deploy

## Low-code/no-code platform

- » Clearly defined use cases
- » Digitized templates in hour

#### Enterprise interoperability (SAP, etc.)

- » Professional services
- » Familiar end user experience

Parsable is being used to perform CIL and centerline processes in many areas of the factory, including:



## Quality

Enzyme testing
Air cleaning
Size grader



#### **Production**

Machine inspections Clean in place Vision system



#### Receiving

Truck/hopper inspections

Conveyor inspections

Sorter/scalper inspections



## **Shipping**

Tote filling
Tote sealing
Tote X-ray



"I can see what's going on out on the floor without going on the floor."

Charlie R. Team Lead

"When numbers are out of range and we need to make adjustments, instead of going to the area to ask what is going on, I just check the tablet."

Greg C. Safety Lead

## THE RESULTS



#### **Reduction in downtime**

through timely, complete checks/ audits performed by digitally connected employeesr



#### **Reduction in errors**

with automated quality triggers, reduced manual inspection, and rapid issue traceability



# **Empowered Associates**

who now have the digital tools and skills needed to autonomously run their processes



#### Improved data quality

resulting in more accurate data for better visualizations, reporting, analytics and insights



# **Get New Data Today**

Tap into powerful frontline work activity data and get new insights into the variables that are impacting your operations.

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