

# Melba Utica Packing Improves Profitability

Accuracy in Three Weeks with Food Connex Cloud-Based ERP Software

### Industry

Food & Beverage

## Challenge

Legacy software creating problems and lack of support from the vendor

#### Solution

Food Connex ERP software

#### Results

Manage profitability
with accurate cost and price
reporting
Improved accuracy with catch
weight processing
Integrated solution with
QuickBooks

Melba Utica Packing has specialized in the distribution of beef, pork, chicken, turkey, seafood, deli products, foodservice items, lamb, goat, mutton, veal and ethnic items for over 40 years. The company utilizes its own vehicles to distribute more than 3,000 products to over 300 customers within New York and the tri-state area.

"We were using Food Connex and printing invoices within three weeks. I never thought moving to new software could be so easy and straightforward. Food Connex is fantastic."

Jorge Guzman, President, Melba Utica Packing Co.

# Challenge

Melba Utica was opening new locations, adding products, and taking on new customers and their software was causing problems. Food Connex provided the following:

#### **Fast Implementation**

With no server to install, the company was printing invoices within three weeks.

#### **Improved Accuracy**

Catch weight processing improves accuracy in production, pricing and invoicing

#### **Better Costing and Pricing**

Real-time costing and accurate yields ensure profitable pricing decisions

# Solution

Food Connex helps companies like Melba Utica Packing quickly standardize product and customer information, improve workflow, manage profitability, and eliminate error-prone, handwritten paperwork and complicated spreadsheets. Catch weight processing ensures accuracy and helps our customers manage profitability by ensuring they pay their vendors for actual quantity received, ship orders by weight and invoice customers for actual weight delivered. Food Connex works with all versions of QuickBooks for an integrated, end-to-end business solution.



Food Connex sounded like what we were looking for, and when we saw the software we were absolutely convinced. It will help us continue to expand our business and provide the service our customers expect."

> Jorge Guzman, President Melba Utica Packing Co.

# Results

Dynamic product pricing helps protect margins Maximum accuracy in receiving, processing, and delivery Compatibility with QuickBooks for a complete solution

