Food Connex
A CAI SOLUTION

The Common Market Maximizes
Inventory Product Transparency and Traceability, Achieves SQF Certification

Industry
Food & Beverage

Challenge
Offer complete product transparency

Solution
Food Connex ERP software

Results
Product traceability
Simplified order entry, inventory control
Mock recalls for food safety compliance

The Common Market is a nonprofit regional food distributor with a mission to connect communities with local produce and goods from sustainable family farms. The company strives to improve food security, farm viability, and community and ecological health. Common Market currently operates in the Mid-Atlantic, Southeast, Texas, and Great Lakes regions, and is expanding to other U.S. regions to build a nation of vibrant regional food systems.

"We've experienced dramatic growth over the last seven years and our food safety and traceability needs have grown with us. Food Connex was able to meet our needs from invoicing to a robust inventory management system."

Tatiana Garcia-Granados
Co-Founder, The Common Market

Challenge

As the company expanded, The Common Market they needed a solution to handle their growing food safety, traceability, inventory control and invoicing requirements.

Product Transparency
Streamlined invoicing and tracking of produce and goods from seed to table

Mock Safety Recalls
Perform mock product recalls to ensure regulatory compliance

Business Expansion
Food Connex provides a scalable solution that has supported company growth

Solution

Common Market holds a number of key food safety and sustainability certifications, including the Safe Quality Food (SQF) Program. Food Connex was instrumental in the certification process by enabling Common Market to track inventory from receipt through production to final delivery. The software provides clear records for inspectors and customers and facilitates mock product recalls. For distributors experiencing growth in food safety, traceability, and documentation needs, Food Connex offers a modular platform to meet these requirements.

Results

Forward and backward traceability on every product.

Automated order processing, invoicing and inventory management.

Flexible, modular software supports company expansion.

> **"Food Connex improved my business quickly because there was no hardware required, plus the minimal investment and the low monthly cost compared to the benefits we're realizing offers superior value."**

**Tatiana Garcia-Granados
Co-Founder, Common Market**